

SEO Scholars

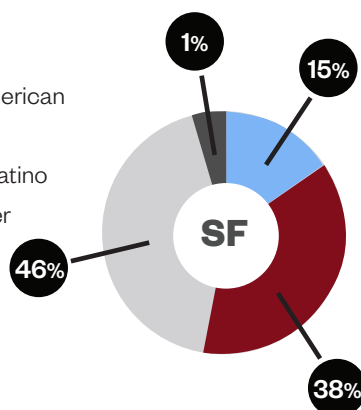
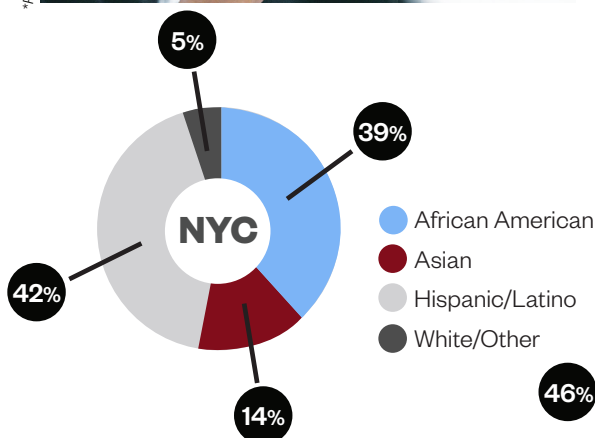
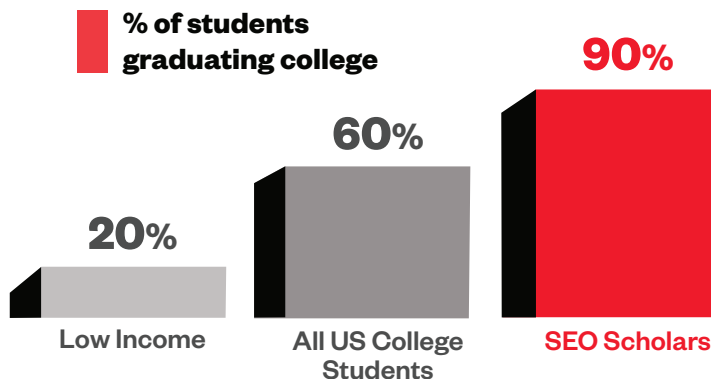
Seizing Every Opportunity

We Propel Human Potential. SEO Scholars turns untapped potential into newfound greatness. No other organization has our metrics and track record. SEO Scholars is a unique, eight-year, academic program, focused on getting underserved, public high school students to and through college — **with a 90% graduation rate.**

*Projected for the 2019-2020 academic school year



We serve
~1,000*
public
high school
students in
NYC and
~85* in
San Francisco



927 College Scholars at **188** different colleges across **28** states



Curriculum

Saturday Academy, Weekday Programming, and Summer Academy

SEO Scholars complete 720+ hours of additional academic instruction in Math and English; the equivalent of 2.5 years of ELA instruction and 1.5 years of Math instruction. This is made possible with the help of more than 80 instructors.

Mentoring

Throughout 11th grade, Scholars work one-on-one with a mentor who provides career and college guidance.

Summer Enrichment Programs (EPs)

Scholars attend EPs, which give them the opportunity to complete an internship, travel abroad, or complete college courses. The Class of 2019 participated in 40 different EPs.

College Admissions

Scholars work with our college admissions team to create college lists, write personal statements, and receive guidance on scholarships and financial aid.

SAT Prep

11th grade Scholars build on foundational skills gained through SEO's core curriculum, with a four-month-long Academic Approach SAT strategy course.

100% of SEO Scholars are accepted to four-year schools.

College Overview

It takes ongoing support to ensure SEO Scholars graduate from college. Throughout college, our Scholars work with a highly trained, passionate team, who provide individualized guidance, resulting in college graduation.

How do SEO Scholars become college graduates?

- Academic advising: personalized advising sessions and college success workshops
- Personal support: ongoing support to Scholars attending 188 schools around the nation
- Career development: career exploration, internships, and professional skill building

Events

- Virtual Winter and Summer Institutes held annually include academic development, professional workshops, and networking practice
- College Success Series – academic and college adjustment workshops for incoming college freshmen

Internship guidance

- Professional resume reviews, cover letter guidance, and mock interviews are provided to help Scholars secure summer internships across various industries, at top companies including BlackRock, NASA, and the Obama Foundation
- In 2019, College Scholars participated in jobs, internships, and fellowships at **317** companies and organizations

93%+ of the NYC High School Class of 2019 was accepted to competitive schools.

The NYC High School Class of 2019 submitted **3,890** unique applications and were accepted to **260** colleges and universities.



Below are just some of the impressive schools our Scholars are currently attending

Boston University
Brandeis University
Carnegie Mellon University
Columbia University
Cornell University
CUNY – Baruch
CUNY – Hunter
Dartmouth College
Fordham University
Franklin & Marshall College
Georgetown University
Lafayette College
Mills College
MIT
Princeton University
Rochester Institute of Technology
Skidmore College
Smith College
Stanford University
Stony Brook University
SUNY – Binghamton
Syracuse University
Trinity College
University of California, Berkeley
Yale University

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